

Isabella Salazar

WORK EXPERIENCE

Rover Mobile June 2023 - Present

Pet sitting

- Maintain a positive profile on Rover with great reviews.
- Update schedule daily and organize a calendar to keep up with clients.
- Communicate with clients from beginning to end of the booking process.

Let's Kick Mobile and surrounding cities Jan 2022 – March 2024

Head Soccer Coach / Director of Communications and Marketing (Aug 2022)

- Let's kick is a youth enrichment program where coaches travel to various school teaching children life lessons such as confidence and teamwork all while playing soccer and having a lot of fun
- Improve and maintain activity on social media sites and upload at least two posts each week
- Create documents such as flyers, welcome emails, and program information sheets
- Effectively communicate with team members, parents, and school staff
- Organize employee documents to create a better system that is more efficient
- Answer parent and director emails daily to improve the company's communication reputation
- Implement other marketing ideas and tools to gain new customers and reach a wider audience.

Amazon San Marcos September 2021 - January 2022

Outbound Docks-Associate

- Load trucks, build containers, move and store pallets in the proper area
- Recognize torn, leaking, or ruined boxes
- Work at a fast pace and reach all hourly goals

Cafezinho Coffee Shop Selma, TX July 2017 - June 2021

Associate (2017)/General Manager (2020)

- Common managerial tasks such as producing a schedule, releasing payroll, and taking inventory
- Organized successful local events such as "Food Truck Friday"
- Created, designed, and ran the Cafezinho webpage
- Manage all social media accounts including Facebook, Instagram, and Twitter
- Worked closely with customers, employees, and owners to fix issues quickly

EDUCATION

University of South Alabama Mobile, AL January 2023 - May 2026

Bachelors of Art with a concentration in Graphic Design

Staff Member of Due South: Student Magazine

SKILLS

Adobe Creative Suite

Canva

Figma

Square Software

Google Drive

Elementor

Wordpress

Marketing and Communication

Photography

Printmaking

Ceramics

Adventurous

Dependable

Clever